

Abstract

This bachelor thesis focuses on how adolescents between the ages of fourteen and sixteen interpret the presence and influence of social networks in their relationships with peers and parents. The theoretical section of the thesis is divided into four thematic units devoted to an overview of the current knowledge of the given topic in the literature. The empirical section consists of a description of the progress and results of the research. The research was conducted in the form of qualitative questioning, using the method of semi structured interviews with ten respondents. The individual interviews were recorded, word for word transcribed and analysed in the qualitative data processing program, REQUAL. Six thematic areas related to the aim of the thesis emerged from the analysis of the interviews: spending leisure time, attitude towards social networks, the motive and the manner of using social networks, relationships with friends and peers, relationship with parents and finally, school rules regarding the use of mobile phones. It turned out that using phones as well as being active on social networks are an important part of the respondents' lives and constitute a significant part of their social communication. Respondents reflected on the positive and negative effects of using social networks, however, with a tendency to underestimate their negative influence on themselves. The thesis also reflects and deepens the findings from Czech and foreign literature on the explored topic.