

Abstract

This bachelor thesis entitled *Analysis of stigmatization against LGBTQ+ people: a reflection of reactions regarding the murder at Zámocká* explores the area of stigmatization in the context of social psychology and developmental psychology. The thesis draws on authors such as Henri Tajfel, Gordon W. Allport, Erving Goffman, and Mark A. Yarhouse, all of whom discuss concepts closely related to the process of stigmatization. The thesis further examines the sociological perspective on minorities as social groups, the perspective of social psychology on processes occurring in intergroup relationships and interactions between the majority and minority society, as well as the process of identity development and acquisition in individuals (members of marginalized minorities) in the context of the negative consequences of stigmatization. Additionally, the thesis emphasizes the reflection of theoretical knowledge through qualitative content analysis of sources related to the terrorist act on Zámocká Street, including selected media and statements from public representatives in Slovakia, with the goal of demonstrating the connection between the theoretical analysis of stigmatization and the processes taking place in Slovak society.

Keywords: Zámocká Street, LGBTQ+, stigmatization, social identity, social exclusion, stereotype, prejudice, society, minority, majority