

Abstract

Perceiving the world from the perspective of the present and adapting to it represents the continuum of life.

The aim of the graduate thesis is to analyse the mainly communicated topics on mental health on selected social networks and to examine social networks from the point of view of e-social work.

The theoretical part characterizes social networks in general, discusses the relationship of social networks with mental health problems of young people and individually discusses the pitfalls that the use of social networks brings with it. Furthermore, the research offers insight into the characteristics of young people's mental health problems, deals with them from a contemporary perspective, and connects them with the specific social networks. The subchapter of social work determines need of e-social work and its possibilities. The end of the theoretical part looks at social identity and the need for community in the life of adolescence.

The aim of the research is defined by four research questions and follows four social networks: Twitch, Instagram, Facebook and TikTok. The qualitative research combines netnography with an additional interview. The results of the research include identification of the mainly communicated topics on social networks, possible ways of mental health support provision, insights into differences and similarities between selected social networks, and possibilities of using them as means of providing mental health support.

Keywords:

Social networks, mental health, e-social work, cyber-social work, netnography, young people, Twitch, Instagram, Facebook, TikTok