

Abstract

The diploma thesis *Analysis of the Sunday Columns of České Slovo and Venkov in Selected Years* is devoted to the analysis of sunday supplements and columns of the daily newspapers České slovo and Venkov in 1933 and 1943. The aim of the thesis was to find out what these supplements and columns looked like, what topics they dealt with, what their character was and how they changed in the selected time horizon and historical context. A content analysis of the sunday newspaper columns and supplements was used to determine what these columns looked like, what their structure was, and what topics they covered. The analysis itself always included the first sunday edition of each month from 1933 and 1943. The analysis also showed that the sunday columns and supplements of both newspapers had an entertainment function and provided readers with mainly relaxing reading in the form of fiction and interest or popular science columns. In addition, it was found that these sunday columns were also largely aimed at women and children, to whom separate supplements and columns were devoted. The diploma thesis also explains how the different political focus of the two newspapers was reflected in these sunday supplements and how this content were affected by propaganda during the Protectorate of Bohemia and Moravia.