Annotation

The aim of the thesis is to coherently unify the functioning communication strategies and tools of the European Parliament into one academic work. Furthermore, to provide an insight into the functioning of individual institutions of the European Union and introduce important concepts that connect communication with democracy. In the practical part, with the help of theoretical knowledge and qualitative research, we will gain a comprehensive understanding of the communication of individual Czech Members of the European Parliament with citizens, evaluate the effectiveness of EP communication, and assess its impacts on democracy in the Czech Republic.