

## **Abstract**

This bachelor's thesis, entitled *Le Centre tchèque de Paris et son rôle dans la promotion de la culture tchèque en France*, focuses on the network of Czech Centres, specifically the Czech Centre in Paris, its activities and contribution to the promotion of Czech culture, history and artistic creation.

The theoretical part will deal with the history of the Czech Centre, its characteristics, cooperation with personalities and links with other institutions. The main focus of the thesis will be on the ways of presenting Czech culture with the help of artists and authors in the framework of activities organized by the above-mentioned institution.

The practical part of the work will be based on the use of information sources such as questionnaires, information published by the Czech Centre and an interview with the current director of the Czech Centre in Paris, Jiří Hnilica. The target group of visitors will be examined on the basis of individual aspects - nationality, age, interest, etc.