

Abstract

Various scholars researching travel journalism assert that often, narratives present a limited view of destinations. This limited view has been shown to contribute to the othering and exotification of local communities through stereotyping, and the prevalence of meta-narratives. This study focuses on the travel narratives of New Mexico, and examines found narratives for potential discourses. It analyzes both photographs and text with a critical historic lens, through the implementation of Multimodal Critical Discourse Analysis, asking whether or not formerly present colonial travel narratives are still present within contemporary travel narratives of New Mexico. Findings reveal that Orientalist/colonial narratives are still present, however findings also included narratives contributing to Postcolonial discourse. This study reveals that travel narratives of New Mexico are shifting to favor Postcolonial discourse with the trend toward intentional travel.