

Abstract

The thesis examines the media image of Queen Elizabeth II.'s death in two of the most visited Czech news websites. It analyzes articles published in one month's time horizon starting from the day of the Queen's death on September 8th 2022. The selected news servers are Novinky.cz as a representative of a more reputable media and Blesk.cz as a tabloid media. The thesis goes through the theoretical foundations of the problematics, briefly describes the life and circumstances of the Queen's death and explains used methodological procedures - quantitative content analysis and qualitative analysis performed using the grounded theory method. The results of both analyses then reveal what topics the selected servers focus on and serve to compare the constructed media image of the Queen's death.