## Abstract

Terrorist attacks are a very specific events not only for the public and security forces, but also for the media. This thesis aims to describe and explain the way the media and the perpetrators of terrorist acts behave, severally and in relation to each other, and their adaptation to changes in technology, regulation, ethics and the journalistic profession between 2010 and 2020.

In order to simplify and explain a complicated topic, whose segments are very closely intertwined, this thesis identifies several key areas of transformation. The central theme is the change in the media's approach to the issue of reporting on terrorist attacks and the link between the level of reporting on these acts and their subsequent implementation, but it does not neglect the attitude of the public or public institutions either. The work builds on publications dealing with the relationship between the two subjects, but tries to examine the issue in a more practical manner and in broader context. For the Czech Republic, terrorism is a rather distant topic (although public fears of this threat permeate the country as well), which is why it has so far been dealt with mainly abroad. This thesis combines findings from Czech and foreign sources, both in the academic literature, as well as Internet sources, documents and theses. Information obtained from interviews with personalities who have personal experience with the topic of the thesis is an enrichment.