

## **Abstract**

The focus of this work is on the subcultural identities of two dominant music subcultures in the Czech Republic and specifically their discourse. In the theoretical part of the work, culture and subculture are first defined. Subsequently, the basic theories of discourse in a subcultural context are described. Both subcultures are then described in this work from their first appearance in the Czech cultural sphere to their current state. The practical part of this work explains the research method used, namely discourse analysis of text. The results of this analysis are then presented in the form of selected relevant elements, which are subsequently described in the context of the respective subculture. The conclusion of the work discusses both subcultural identities and compares them. The aim of this thesis is to describe subcultural identities of hip-hop and metal subcultures in the Czech Republic through discourse analysis. The main sources for the theoretical part of the work are primarily professional literature focused on culture and discourse, as well as academic papers that address the analyzed subcultures. For the practical part, selected online magazines that publish articles on hip-hop and metal themes were analyzed.