

Abstract

The bachelor thesis deals with the current popular Islamic thinker Mufti Menk. Mufti Menk has millions of followers across his social media accounts that he uses as the main platforms when spreading his thoughts. He is popular mainly among young Muslims, but his influence extends to a significant number of non-Muslims as well. The aim of the thesis is to analyze Menk through the evaluation of his social and political ties, his overall attitude towards politics, and the controversies that surround him. The thesis also analyzes the topics he addresses on his social media and thus outlines the main ideas he is trying to spread among his target group and what these ideas say about him. Mufti Menk is sometimes seen as a Salafi. This is probably due to his connection to the Islamic University of Madinah, ties to other Salafis, and some of his views. Drawing upon the findings of this thesis, the author will also briefly evaluate how strong Menk's connection to Salafism is.