

## **Abstract**

Social media has grown exponentially in the last few decades, and is continuing to develop, making its way into every aspect of our everyday lives. This bachelor's thesis dives into the problematic of how children aged 13-15 are influenced by social media, and how it impacts their development. It first explores the history of social media, and then moves onto presenting the current state of social media and the most popular platforms. After introducing the topic from the general perspective, the thesis delves deeper into the issue of young teenagers and social media, the processes, and effects of it. The second part of this work includes practical research on the topic, the evaluation of its results and following discussion.