

## **Annotation**

This bachelor thesis analyses contemporary football through sociological optics, more specifically, which partakers are exhibiting and how on “global football field”. Aim of this thesis is to place a ten-year-old text by Richard Giulianotti and Roland Robertson, *Mapping the global football field: a sociological model of transnational forces within the world game* in to the current context. In his paper, authors created sociological model of the key transnational, political and economic forces that are shaping contemporary football („global football field”). Thesis was created as a response to last year's announcement of a Super League, where the 12 richest teams wanted to separate from the rest of the football world and create their own league. The aim of the thesis will be to analyse public debate about the Super League, identify key topics of the discussion, main arguments and explain them in the context of the current development of football, sport and society, through the model created by Giulianotti and Robertson. The thesis will be based on a qualitative content analysis of the media debate. The data will be collected from online media in the Czech Republic.