

## Abstract

This thesis focuses on the podcast as a new phenomenon of sports journalism. The main goal of the thesis is to find out how sports journalists in the Czech Republic approach the creation of podcasts. The chosen method for obtaining data is a semi-structured interview. Podcasts and journalists have been purposefully selected to meet different criteria and thus achieve the greatest possible diversification. These are the chosen podcasts and their authors: *Bomby k tyči* (Jakub Koreis, Richard Tesař), *Basketbal fokus podcast/ČT sport podcasty* (Jiří Kalembo), *Kolo na kolo* (Tomáš Ríchnr), *Mixzóna* (Michal Osoba), *Nosiči vody* (Karel Tvaroh, Luděk Mádl, Jaromír Bosák), *Onlajny podcast* (Nikola Katolická and a group of authors), *Osobák a Stadiony* (Martin Minha). In the theoretical section, the author of the thesis defines the key term podcast and its characteristics on the basis of professional literature and briefly summarizes its history and development. Among other things, she also points out the relationship between sports and the media and the use of podcasts in the field of journalism, and also deals with podcasting in the Czech Republic. In the practical part, the author of the thesis examines the individual answers of journalists and evaluates and interprets the phenomena contained in them and the obtained data using a grounded theory.