

ABSTRACT

This bachelor thesis examines the experience of pupils with selected products containing nicotine at a primary school in Czech Republic. The thesis is divided into two parts, a theoretical and a practical part.

The theoretical part of the thesis starts with the characterization of nicotine as a chemical substance, its metabolism and effects on the body. It also specifies the different possibilities of consuming nicotine. In addition, it provides an overview of the nicotine-containing products that are in the focus of this research, namely cigarettes and nicotine pouches.

Furthermore, the theoretical part provides a description about nicotine addiction and its neurobiology as well as treatment options and the importance of prevention of addictive substances.

The practical part of the bachelor thesis is based on the results of a questionnaire survey, which evaluates the experience of a selected population group with selected nicotine-containing products. The questionnaire contains 37 questions, which are closed, semi-closed or open-ended. The research works with a total of 123 questionnaires.

The main objective of this bachelor thesis is to map the experience of the above-mentioned group of respondents with selected nicotine-containing products through a questionnaire survey. In the practical part I evaluate the objective by analyzing summary graphs and tables containing values obtained through the survey.

The results of the bachelor research are in line with national surveys that have documented the experiences of the same selected group of pupils with the same nicotine-containing products. According to the evaluation of the data, cigarettes are still popular among pupils, but we also see the usage of the currently much feared nicotine pouches within this group of respondents.

The set of questions regarding prevention helped to better understand the challenges of prevention methods against nicotine addiction with the school. Based on these results it will be appropriate to raise this topic within the school management in the near future.

Due to these procedures and the evaluation of the questionnaire survey data, all the set objectives of this thesis were met.

KEYWORDS

cigarettes, smoking, nicotine, nicotine bags, prevention, tobacco, addiction