

Consumption of energy drinks by pupils at a selected lower secondary school

ABSTRACT

The presented bachelor's thesis deals with the issue of energy drinks consumption by pupils at a selected lower secondary school. The concept energy drink is described in the introduction to the theoretical part of the thesis. Furthermore, the theoretical part of the thesis is dedicated to the description of the most common components in energy drinks. Subsequently, the thesis focuses mainly on the amount of sweeteners in selected energy drinks on the Czech market. In the practical part of the thesis there is a questionnaire survey investigated among pupils at the lower secondary school in Český Brod, where their general awareness of energy drinks is ascertained.

KEYWORDS

Energy drinks, vitamins, taurine, caffeine, sweeteners, questionnaire survey, lower secondary school, consumer behaviour