

Abstract

Title: Motivation to increase the synchronized swimming coach qualification

Objectives: The aim of this thesis is to find out what motivational factors could lead the Czech synchronized swimming coaches to improve their qualifications.

Methods: The data obtained from the questionnaire survey was processed in Microsoft Excel 2016. Subsequently, it was sorted and further analyzed using basic statistical operations.

Results: Interest in synchronized swimming and the need of the coaches' home clubs was the main motivational factor of the III. class coaches. Main motivational factor of II. class coaches was interest in this sport. The motive of the I. class coaches was mainly their own ambitions. Motivational factors for coaches who themselves want to further improve their qualifications are more diverse. These in particular are personal growth, interest in sports, achieving a higher level of expertise, and the possibility of better training the athletes. There are only a few motivational factors to change the opinion of coaches when they are reluctant to improve their qualifications. These include higher financial remuneration, and improvement of the level and availability of professional education. More than half of all participants, specifically 51.35%, said that their decision not to get a higher qualification is final.

Keywords: Synchronized swimming, Coaches, Motivation, Motivational factors