## Abstract

This bachelor thesis deals with the specifics of the effect of violent film clips from Quentin Tarantino's films on the audience. It describes the phenomenon of emotions and presents their division, components and newer theories related to them. It focuses on the connection between Quentin Tarantino's personal life and the themes of his films. It identifies two fundamental elements of his work, humour and violence, and examines the ways in which these elements are projected into Tarantino's films. It provides an overview of the basic media theories that explain the effects of media content on the viewer, and presents several contemporary studies on audience reactions to media materials. The research section presents a research design that uses audiovisual excerpts from Quentin Tarantino's films to examine audience perceptions and looks for differences in these perceptions depending on the level of familiarity with and type of relationship to Tarantino's work. It contributes to the field of film psychology by describing the reactions that certain content and elements in specific violent excerpts evoke, taking into account different contexts. This may contribute to further insights into the processing and depiction of violence in films.

## Keywords

Violence; Media content; Quentin Tarantino; Emotions; Audience; Media violence; Media effects