

## **ABSTRACT IN ENGLISH**

*The Thesis Introduction of a new social service - community housing for multiple-problem clients „KOMUBYT“ into the law on social services with the support of an advocacy campaign deals with the creation of an argumentative basis for creating an advocacy campaign that will create a legislative space for KOMUBYT to enter the law on social services. The advocacy campaign is designed on the basis of qualitative research between current and former politicians (municipal and parliamentary), stakeholders whose task is to set social policy, and social services.*