

Abstract:

Bachelor's thesis with the name „Relationship of grammar school students to media education and media literacy: case study of Grammar school Písek“ is about media education at grammar school in Písek and the attitude of students towards it. The theoretical part is dealing with basic terms of a given issue, media education from research point of view, the development of media education in Europe and the current level of media education at Grammar school Písek. The practical part contains a case study with the authors research via semi-structured interviews with students at grammar school in Písek. Students of the second and third year are involved in the research because these students have media education at the moment or already had it in the previous year but currently learn partly of it in other subjects. The main aim was to find out, how students perceive media education, what is their relationship towards it and how they perceive it. In the end of this thesis the author evaluates opinions of students on media education and their relationship and approach to it.