

## **Abstract**

This diploma thesis examines the form of articles by Czech data journalists that were published on Datablog IHNED, SAMIZDAT iROZHLAS and Deník Data between 2012 and 2022. The theoretical part of the thesis deals with the fundamental definitions of data journalism, the process of creating a data journalism project and the history, present and possible future of data journalism both in the world and in the Czech Republic. This thesis also includes a brief overview of existing studies on data journalism. The methodological part of the thesis presents its research aim, quantitative content analysis as the chosen method, the design of the research, and the analysis itself. The results of the analysis, which describe the quantitative characteristics of Czech data journalists' articles, are interpreted and compared with the findings of similar foreign studies. This work is intended to provide a better understanding of the shape of Czech data journalism and the design of the research might help further research in this area.