

Abstract

The goal of this magister thesis is to find out how much the current appearance of the genre of the “television news reportage” corresponds with theory. It also compares how much, if at all, it differentiates between the two main Czech news television channels – ČT24 and CNN Prima NEWS. The theoretical part describes the historical development of the genre, its current form according to theories and the “ideal” work methods of reporters.

The practical part does not follow these problematics by the traditional way of content analysis, however – it instead tries to approach it “from the inside”, through the optics of active journalists. Using grounded theory, it examines a sample comprising of six journalists, three from each media outlet. The target is to find out whether their view of the “reportage” genre corresponds with theory and whether or not they know about eventual connections.

Using questions like “what makes a good ‘reportage’ in your opinion” or “what does your usual workday look like”, it does not only confront theory with reality. It also compares the two media outlets in between one another. It mostly focuses on the experiences of chosen reporters during the parliamentary election of 2021.