

Abstract

The bachelor's thesis "Disinformation narratives in the Czech cyberspace in regarding the vaccination against COVID-19" in the context of the phenomenon of misleading, false or pseudo news deals with the way of the news media informing in the Czech environment combined with interpretation of not only these messages by non-professional social network users. The aim of the thesis is to find out whether there is a real correlation between professional and nonprofessional content in the same relevant period.

In the theoretical part, emphasis is placed on a sufficient and, above all, comprehensible definition of terms related to the issue of information disorders, including the ordering of individual terms. In the first part of the work, facts are based on relevant sources of internal and foreign literature.

In the second part of the work, I present the research background, including hypotheses and research questions. The whole thesis is based on a qualitative research method, which focuses on the analysis of articles produced by professional journalism in contrast to the posts available on the social network Facebook, whose authors are users from the general public, i.e., nonprofessional users.

The results are summarized in the conclusion, which evaluates the course and knowledge gained in the research. Among other things, it offers a proposal for other possible research phenomena, which this text did not contain.