

Abstract

The main goal of this practical bachelor's thesis is to introduce to the listener the life and work of a winegrower, specifically a winegrower from southern Moravia (Znojmo). Especially during the harvest in autumn, which marks the real beginning of a months-long process of making wine. This thesis consists of two parts; practical and theoretical. The goal of the practical part of this thesis is introducing and describing the processes of the beginning of the wine production, the overall atmosphere, and the people present. The outcome is a reportage, useable in a radio broadcast.

The theoretical part is focused mostly on the radio reportage and its specifics, then on its similarities with the closest broadcast genres and on comparing them, to distinguish them from one another in their nuances.