

## **Abstract**

This thesis is focused on the analysis of the Russian strategic narratives through the prism of two Russian energy projects – Nord Stream 2 and TurkStream. News from two Russian mass media (Channel One and RIA Novosti) is the object of analysis. With the help of this work, it can be answered what strategic narratives Russia was using from 2015 to 2021 and how Russia perceive itself internally. Moreover, this work can demonstrate how Russia sees its relationship with the EU as the end customer of Nord Stream 2 and TurkStream.