For Emmanuel Lévinas, language is a pure communication with exteriority, which precedes language as a system of differences and references. The paper here presented attempts to interpretate this primacy of pure communication as a prerequisite of such a theory of „signifying“ which would be an alternative against the common structural approach to language as an apersonal system. The correlation between „signifying“ and ethics, as would also be possible to describe the essence of language according to Levinas, furthermore implicates certain scepticism against a purely theoretical speech, which leads the author to a conception of philosophy as the wisdom of love. The final section of this paper brings a selection of texts from the work of Yves Aulas, a philosopher with mental disease, who remarkably exemplifies Levinasian method of ethical reduction of theory.