

## **Abstract**

Theoretical part of this bachelor's thesis utilizes relevant scholar literature and interviews with photographers to define ethically disputed aspects of photojournalism such as invasion of privacy, media coverage of crises, depiction of violence, death and nudity, as well as picture manipulation – both before a photography is taken and during postproduction process. The thesis particularly focuses on sports photography and ethically disputed aspects related specifically to this field. Followingly, it lays out the limits of photographic display – which are crucial to discuss in relation to the subject of this text – and the trinity of basic principles regarding ethical decision-making (utilitarian principal, absolutist principal, golden rule) that should be considered by photojournalists and picture editors while publishing images that might be considered ethically controversial. Practical part of this thesis captures youth football team FK Admira Prague during 2020/21 and 2021/22 seasons. It shows their training, matches and the backstage of their football world – both its light and dark sides.