

This thesis dissertates an ethnolinguistic subject of contextualization of Persian language. First part presents an comprehensive outlook on symbolic structures of Persian culture and it's distinction between internal and external universe. This distinction is imprinted in every field of human activity in Iran. Second part include descriptive characterization of urban Persian and it's stylistic variation with language which are used by the ethic concept of ta'arof and others strategies of communication. Thesis presents an account of how Iranians manipulate stylistic dimensions of their language in order to affect interpretations of the ordinary contextual parameters of everyday interaction. Thesis is based on theoretical preparation and main part of it is based on the three long term fieldworks in Iran.