Abstract

The bachelor thesis focuses on moral argumentation related to environmental issues within Czech discourse. The aim of the thesis is to find out what moral foundations is the environmental discourse in the Czech environment based on, which is achieved by applying the Moral Foundations Theory to this discourse. The theoretical part of the thesis maps the Moral Foundations Theory itself and the existing knowledge from its application to political science and environmental issues. In the practical part, the theory is applied to two separate parts of environmental discourse – op-eds published on internet news portals and speeches delivered in the Chamber of Deputies of the Parliament of the Czech Republic. A qualitative content analysis is used to establish an image of the representation of each moral foundation within these two parts of the research. The combination of the results from these parts is then used to answer the research question.