

ABSTRACT

This master's thesis deals with problematics of loanwords from French language in today's Czech media and it is divided in two parts: theoretical and practical part.

First part, dedicated to theoretical explanation of the problematics on one hand, describes history of the development of the Czech language with regards to borrowing of foreign lexemes, especially focusing on French loanwords. On the other hand, it defines essential terms and provides linguistic basis for research that follows.

Practical part first introduces detailed results of the research, which was lexical and semantic analysis of loanwords excerpted from three of this year's issues of *Gourmet*, a gastronomical magazine. Concerning methodology, a variety of lexicological and semantical publications or web tools were used to compose this thesis. Analysis attests that more than a half of given loanwords come from 19th century. Also, in the text material, there were found 17 borrowed lexical units with significant foreign traits and those were later lexicographically elaborated into a dictionary of neologisms. Furthermore, research and analysis that followed imply that from all of 207 excerpted lemmas only a small number of the examined Gallicisms adapted semantically into the system of Czech language, and on the opposite, all lexemes adapted phonetically. The last section of the practical part is dedicated to describing the didactics potential of the topic of French loanwords for the Czech language education at secondary school. In addition, it also provides commentary to a worksheet created from materials and knowledge gained from this master's thesis.

Overall, it can be said, that the thesis has achieved its objectives and verified the assumption that gastronomy represents a field, in which borrowing from French is productive even today.