

## **Abstract**

**Title:** Strategic development plan of the Czech golf federation's National training system

**Objectives:** The aim of this diploma thesis is the evaluation of the current condition of the Czech golf federation's National training system and the assembly of the strategic development plan for its future development.

**Methods:** Analysis of documents from a technical server of the Czech golf federation (CGF), semi-structured qualitative interview with representatives of the CGF and the Czech Golf Team, quantitative questionnaire for members of National training squad, and data collection from the World and European Championships from the last 11 years. Creation of SWOT analysis.

**Results:** Missions and goals of the Czech golf federation are before all development of recreational and sports golf in the Czech Republic. Response of players to the functioning of the National training system of the Czech golf federation is overall positive. From the result, the collection is evident that success among younger players is higher than older amateur players and professionals in similar tournaments. The strategic development plan was created for three terms that correlate together in the following five years.

**Keywords:** strategic planning, development, amateur golf, professional golf, golf