

ABSTRACT

This thesis is focused on the topic of archetypes in fairy tales and on their visual representations in fine arts. In the theoretic part of my thesis, I refer mainly to the work of Carl Gustav Jung and Marie-Louise von Franz, my own experiences with fairy tales and acquired data from my questionnaire, which was primarily focused on visual ideas (colours and shapes) associated with certain fairy-tale characters by respondents. The purpose of my work was to present the concept of archetype and its possible meanings. The second purpose was to define literature archetypes of European fairy tales with regards to their functions and to gender, stereotypical and visual ideas associated with them. The end of the theoretic part of the thesis is dedicated to Czech visual artists and to their ways of working with fairy-tale topics or motives. I emphasize the influence of Symbolism and Art Nouveau, but illustrations of fairy-tale books since the beginning of the 20th century are emphasized as well. In the next two parts of my thesis I suggest possible realization of the topic of fairy tale in didactic series (for the school subjects of Czech language and literature and Art) and I also present my literature and art project – an author's fairy-tale book. In all the parts of my thesis I deal with the problem of the possibility to modify and actualize individual archetypes.

KEYWORDS

Archetype, Fairy tale, Symbolism, Illustration, Art Education