

# **ABSTRACT**

The aim of this study was to summarize the theoretical content of the Typography/Writing lesson. The theoretical part focuses on world and the Czech typography in the 20th and 21st centuries. It summarizes its most important personalities and adds new ones that are not yet included in any publications about the evolution of typefaces. It also introduces the reader to current trends, events and publications. The theoretical part includes a recapitulation of the development of typography since the mid-15th century. The development includes key personalities and technological advances. The didactic and practical part is based on the theoretical part.

The didactic part is devoted to the search for connections in the field of typography in the curriculum framework. Afterwards, individual curricula of secondary art schools with the educational field of graphic design were examined and compared. The focus was on the time allocation to this subject. From the information gathered, a thematic block was suggested, treating the topic of contemporary typography consisting of three parts - explanation of theory, discussion and practical application.

In the practical part, a digital survey was designed to collect information about the knowledge of the typography lesson. The digital form was prepared for easier completion during distance learning. From the information gathered, a digital worksheet was suggested to respond to the previous survey. The worksheet summarizes the personalities of Czech typography active since the beginning of the 21st century. and shows examples of authors.

## **KEYWORDS**

graphic design, typography, font, art education, worksheet