

Abstract

The thesis „Reflecting the media of the 1970s and the 1980s - in-house periodicals published by Czechoslovak television and Czechoslovak radio“ disserts on the content of the quarterlies *Televizní tvorba* (Television production) and *Rozhlasová práce* (Radio production). The magazines which were published within two main - in that time already institutionalized - mass media were major tools serving to the KSČ, the communist party in former Czechoslovakia. Through them it was accomplishing its ideological, or more precisely propagandistic performance targeted to both, the citizens of the socialist state and abroad. Within this platform the thesis inspects the topics handled by then TV and radio employees, the following output of the discussions and their conclusions. The qualitative analysis of the two periodicals includes an introduction summarizing the historical facts that illustrate the situation of the end of the 1960's and the beginning of the 1970's. In addition, a list of periodicals published by Czechoslovak television and Czechoslovak radio for its internal use has been attached.