

Abstract

The diploma thesis *Printed Municipal Bulletins in Prague-West District and Beroun District* deals with municipal printed bulletins as a specific kind of media. Municipal bulletins provide information about political, economic, cultural, and sport events in respective areas. They have a very important role in distribution of local news. The thesis is divided into three parts. The first part offers the definition of municipal bulletins and other important terms, and a description of legal aspects of their publishing. The second part analyzes results of a questionnaire research, which was conducted with publishers of municipal bulletins in Prague-West District and Beroun District. The purpose of this research was to obtain complex information on the number of municipal bulletins that are currently published in the districts. The research focused on organizational, economic, technical, and personnel background of publishing of the municipal bulletins. This important part of the research also attempted to obtain information about the level of pluralism of provided by the bulletins. The third part contains results of in-depth interviews with persons who are in charge of publishing the bulletins. The purpose of these interviews was to obtain thorough information on how the municipal bulletins are created. The aim of this thesis is, among other things, to obtain knowledge that could help reduce the risk of misuse of municipal bulletins for political propaganda.