

Abstract

The diploma thesis “Media Reflection of Jaroslav Drobny emigration“ considers story of July 1949, when famous Czechoslovak tennis player Jaroslav Drobny left his country. It was during his stay at the tennis tournament in Gstaad, Switzerland.

This diploma thesis has a theoretical part. It describes person Jaroslav Drobny, it shows the situation in Czechoslovakia in the late 1940's, situation of international sports at reasons why people were leaving their country.

The main part of the work contains a deep search of several general dailies. In 1948 it was Rudé právo, Mladá fronta, Práce, Lidová demokracie and magazine Ruch in the period from the 15th May to the 10th June, when Jaroslav Drobny has been playing French Open in Paris and got to the finals. A year after, 1949, the same media was researched in the period from the 1st to the 31st July. It was the month Jaroslav Drobny left Czechoslovakia. And the same media was researched in the period from the 15th May to the 30th June when Jaroslav Drobny has been again playing French Open in Paris and again got to the finals, but at that time he already owned an Egyptian citizenship. Nineteen year later, in 1968 during the period of “Prague spring”, issue of Jaroslav Drobny emigration was re - opened and the same media except magazine Ruch and including new magazine Stadion and daily Československý sport we researd in the period from the 1st April to the 31st May.

Comparison of those four time periods shows how strong was the media reaction after Jaroslav Drobny's emigration. It encouraged attention even nineteen year after it happened. Years 1948 and 1950 shows the difference between two same great results at the French Open in the Czechoslovak newspapers.