

# Abstract

Diploma thesis „Representation of Vietnamese in the czech newspapers“ deals with representation of this ethnic minority living in the Czech Republic in some czech newspapers. Vietnamese are the third biggest group of foreigners in the Czech Republic. They started coming to our republic in 50's by agreements between Czechoslovakia and the Democratic Republic of Vietnam. Some of them stayed here after 1989 but most of immigrants after 1989 are the new incomers, mostly they come even with families. The reasons of their arrivals are most often better economic situation or better education.

The vietnamese community living here is quite reserved so the media are often the only opportunity how to gain some information about this group. But the studies show that Vietnamese living in the Czech Republic get into the media above all in context of criminality.

The aim of the survey, done by means of quantitative content analysis, is to chart the representation of the Vietnamese - in what way and contexts the chosen media write about them, eventually find out the fixed ways of presenting the Vietnamese or their stereotypes.