

Abstract

The diploma thesis „Media framing of coalition negotiations after parliamentary elections in 2006 (on example of MF Dnes and Pravo)— deals with the way how two most widely read daily newspapers informed about post-election negotiations in 2006. In the quantitative part, the position of researched topic in monitored media is touched; in the qualitative analysis, the most frequently used media frames are shown. The thesis describes the topic development in the time and points out at the main differences between both the monitored daily papers.