

Abstract

The diploma thesis „Changes in Behaviour of Czech Media in Connection with “Political Scandals” 1997 - 2007” deals with the occurrence of so - called “mechanisms of scandalization” in media coverage of political affairs. The aim of this piece of work is to find out whether and to what extent the chosen media use these mechanisms and whether there is some recognizable change in their use over the course of time and how this change signifies. The question is to what extent the media are active force in the emergence of scandal, whether “scandalization” has become a common feature of non-tabloid Czech press.