

# Abstract

Diploma thesis “Media representation of Czech Sci-Fi Fandom in the Press in 2001–2006” deals with the ways in which science fiction fans are represented in Czech newspapers. For most people the media remain the most important source of information about the specific subculture of the fans. This thesis employs the qualitative analysis method to uncover the regularities of the fans’ media representations. It concentrates on the portrayal of the fans’ relationship with the primary texts, as well as relationships within the fan community and relationships with the wider society.