

Abstract

The diploma thesis „Media Education in grammar school - Objectives and Reality“ is focused on the introduction of a new topic in Czech schools - media education - as a part of the new reforms of the education system.

The first part of the thesis defines the concept of media literacy in the context of different types of new literacies. Media education presents particular ways of how to increase media literacy. The thesis deals with the historical development of media education, various approaches to the media education movement, conditions abroad and questions under debate of this domain. The first part also illustrates different forms of media education in the Czech Republic, the new reform of media system and its formation, actual status of media education and its conception in mandatory documents.

The second part of the thesis is empirical research that used the qualitative method focus group in discussion with students of grammar school. The research was executed in four groups. Students in two of the groups are passing at this moment subject of media issues, students in the other two groups never went over this subject.