

The first part of this paper refers to main streams in defining the term information for the purpose of information science and states its own definition flowing from the aspect of informativness. Information is understood in its relationship to meaning, as something which points or refer to something else. Also the terms data and meaning are discussed. The second part of this paper presents the philosophical view of society and world based on the terms defined above. The view corresponds to the thoughts of some famous personalities of information science and philosophy and displays some threats of the culture held by media.