

**Charles University, Faculty of Social Sciences, Prague  
IPS/IEPS**

**Supervisor's Report on the Master Thesis submitted to State Exam**

**Student name:** Bowon Kang  
**Thesis Supervisor name:** Milan Sojka  
**Title of the thesis:** Gographical Indications in EU and Key Lessons for Korea

**Overall Evaluation:** The Master thesis presents an interdisciplinary analysis of the EU approach to Geographical Indications and a trial to show how Korea could exploit the concept to enhance national producers. Author succeeds in combining approaches of economic sciences and law to present persuasive conclusions and advice for Korean economy enabling it to exploit advantages connected with recognition of the geographical indication.

The thesis has a logical structure. It is properly structured and based on adequate literature survey and internet sources. The author was able to fulfill the goals she stated in the introductory part of the thesis. She starts with an explanation of the role and function of GI in the European Union. She explains very well the basic differences between GI and trade marks, relation of GI to the microeconomic conception of market failures, and other aspects of GI (relation to the local culture protection etc.). In the fourth chapter, the issues of protection of GI in international law are treated and in the following chapter a survey of existing means of legal protection is provided. Chapter 6 is devoted to an interesting description of the protection of GIs in Korea which she finds unsatisfactory. In the 7<sup>th</sup> chapter a comparative study of case of legal disputes is provided. Following chapter provides a survey of issues connected with debates of more efficient means of GI protection.

The thesis is written in acceptable English. Therefore, I recommend the thesis for the defense and suggest grade A or B ("excellent" or "very good") depending on the defense.

During the defense the author could discuss the impact of the possible solution of controversies in the framework of WTO discussed in the 8<sup>th</sup> chapter on the Korean economy.

**Prof. Ing. Milan Sojka, CSc.  
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**Evaluated on: June 14, 2008**