Annotation

The bachelor's thesis deals with prevention and preventive medicine of health services of Czech Republic. It also consists of information about their meaning, offer and range. Emphasis is given to necessity of active usage of preventive medicine.

Empirical part detects the interest of people about health, primary prevention and preventive medicine. It also evaluates foreknowledge of public about this area and also proves usage of individual preventive medicine programs of health services. Survey was done with patients in waiting rooms of practical doctors and next users of medical treatment in Královéhradecký region.