

The aim of this diploma thesis is to analyse the media presentation of the Pope Benedict XVI. in the Czech press. We arise from the assumption that the way the Czech press writes about the present Pope is set by a certain discourse. That is why we use the method of discourse analysis designed by Michel Foucault. Having carefully analysed altogether 690 articles from selected newspapers and magazines published between 02/04/2005 and 31/12/2007 we reached a number of fragmental results which in the end turned to be the parts of the searched for discourse. In so doing some hidden motives, which seem to form an essential part of the media presentation of the Pope Benedict XVI., emerged. Along with that the absence of the journalists' ability to assess the proper meaning of some words or to lay proper stresses appeared too. As this thesis brings out, the journalists are at the same time impossible to take a step forward in this as their way of thinking about the Pope is set by the discourse (that they themselves first created). So, we came to the conclusion that the media presentation of the Pope Benedict XVI. is influenced by, e.g. stereotypes we Czechs have about the German nationality or artificially (by journalists) connected events in Benedict's life. We also show that the present Pope is a very good object of aesthetization, which is possible to be noticed not only in tabloid articles but also in those which appear to be serious news. In the conclusion of our analysis we claim that we are well aware of the danger of pushing our own stresses into the discourse analysis and that is why we don't submit the results of this thesis as the only solution but as one of more solutions.