Guiding is for many people not an easily understood business. There are many opinions and views on how people become familiar with the details of this profession. They may understand that this work is interesting, funny and adventurous. In addition, they may understand that the preparation for guides is demanding, requiring a lot of study. Most importantly, guiding is about the transmission of information, the education of clients.

The theoretical part of my bachelor's work emphasizes the guide's personality and all the qualities required for this work. The practical part will be the evaluation from the professional guides about their work.