

It belongs to important duties of a chief to determine priorities and aims and to evaluate needs properly. It is useful to specify goals and to group them in long - termed and operative ones, which can help us to create the plan of systematic development of the school. Prior to defining of the goal in a certain area the identification of influences, i.e. opportunities, threats from outside and weaknesses of the school is important, it means the area where future goals how to solve the needs can originate. My work characterizes this process trying to describe, explain and approximate proceedings on practical examples. An integral part is also evaluation of the research which illustrates orientation in key areas of management in kindergartens and basic schools/kindergartens combined establishments. My work as a whole can be used as a basis for creating more complex material of studies.