

Abstract

This diploma thesis deals with cross-sectoral cooperation in the field of corporate social responsibility (CSR). This topic is researched using a case study of the Food Bank for Prague and Central Bohemia and food chains that have established a cooperative partnership with the organization. Empirical research took the form of an initial fieldwork, interviews, and analysis of websites and other available documents. The thesis aims to introduce the insufficiently-explored issue of food banks and CSR that is created around them by food chains. First, it deals with the types of cooperation that occur within these relationships and proceeds to explore their dynamics. Furthermore, it examines the motivations of chains for cooperation and the appraisal of mutual cooperation both on their part as well as the part of the food bank, a representative of the non-profit sector. The thesis can serve as an inspiration for further research on the topic of food banks or cross-sectoral cooperation that would involve perspectives of entities from both cooperating sectors as this represents a fact that is often overlooked in research.

Keywords:

Cross-sectoral cooperation, corporate social responsibility, food bank, food wasting, non-profit organization.