

Abstract

The aim of the diploma thesis "Media image of selected components of the Integrated Rescue System during a state of emergency in the Czech Republic in the daily newspapers Lidové noviny, Právo and Blesk" is to show the main features of reporting on the components of the Integrated Rescue System (IRS) during the state of emergency, which was announced in connection with the so-called coronavirus pandemic for the Czech Republic on March 12, 2020 and lasted continuously until until 17 May 2020. Two basic components of the IRS were selected for the analysis - the Medical Rescue Service of the Czech Republic and the Fire and Rescue Service of the Czech Republic, and one of the other components - the Prison Service of the Czech Republic. The depiction of these components was analyzed in the daily newspapers Právo and Lidové noviny, and the daily newspaper Blesk was chosen as the representative of the tabloid press. A qualitative analysis of the collected text showed what topics the daily newspapers dealt with in connection with these IRS units and what role they assigned to them in the "story of the pandemic". The thesis shows in what types of reports the monitored IRS units occurred, what stories were offered to the audience in connection with these components and what myths depicted these stories. Furthermore, the thesis describes the media display of individual monitored components and the degree of display of these IRS components in individual daily newspapers. Finally, the visual material, which was supplemented by articles on selected components of the IRS, was analyzed.