

ABSTRACT

The issue of fake news rapidly spreading through the environment of web 2.0 has become the pressing problem of democratic societies around the world. The phenomenon of online disinformation affects not only individuals but also societies. In recent years, experts have been trying to figure out the real outcomes of disinformation. In the US this phenomenon became the key issue after the elections in 2016. The Czech Republic was fully affected two years later during the elections of the new head of state. The diploma thesis analysis fake news about presidential candidates who competed in the political battle for the presidency in 2018. The results of the survey suggest that some disinformation narratives might still be for some respondents believable.